



EUROPEAN REGION OF GASTRONOMY

Galway, West of Ireland

Candidate for European Region of Gastronomy - 2018

FROM THE GROUND UP
Feeding our Future



From The Ground Up – Feeding Our Future

#Galway2020

Eat Out Speak Out



Claregalway Castle
Tuam Road,
Claregalway



Sunday
17th May 2015



1pm – 4pm



Free!



We all engage with food every day of our lives. But do we have a sense of it as part of our culture? Do we have a food culture? And if so, what is it? Who owns it? How do we celebrate it? How do we share it?

A speak-out with a difference

Arrive at 1pm for:

- Childrens Entertainment
- Music
- Bring Your Own Community Picnic
- or Enjoy Local on-site Food (Kai Sausage Baps :))

Speak Outs will Start at 2pm

- Food Themed Adult Speak Out Session and
- Child Friendly Speak Out/Workshop

Príomhchathair Chultúir
na hEorpa – Iarrthóir
European Capital
of Culture – Candidate

Share your vision
www.galway2020.ie
@galway2020

Galway is bidding to become



EUROPEAN REGION OF GASTRONOMY

Galway, West of Ireland - Candidate European Region of Gastronomy 2018



BRIEFING & WORKSHOP

Tuesday 22nd September 2015

Galway Bay Hotel, Salthill

Arrival & Refreshments from 1.30pm. Starts 2.30pm sharp (until 4.30pm)

REGISTRATION REQUIRED-please use EVENTBRITE LINK below
or for info contact regionofgastronomy@galwaycoco.ie

From The Ground Up – Feeding Our Future



Comhairle Cathrach na Gaillimhe
Galway City Council



Comhairle Chontae na Gaillimhe
Galway County Council



GMIT
INSTITIÚID TEICNEOLAÍOCHTA NA GAILLIMHE-MAIGH EO
GALWAY-MAYO INSTITUTE OF TECHNOLOGY

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A Collaborative Approach



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Bord Iascaigh Mhara
Irish Sea Fisheries Board

Bord Bia
Irish Food Board



ENTERPRISE IRELAND
where innovation means business



Fáilte Ireland
National Tourism Development Authority



Galway CHAMBER
IMBUN GNÓ AR SON GNÓ



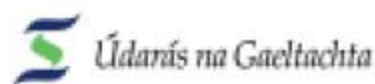
GALWAY EDUCATION CENTRE
Ionad Oideachais na Gaillimhe



Oifig Fiontair Áitiúil
Local Enterprise Office
Gaillimh · Galway



SCCUL | Of the Community
Enterprises CLG For the Community



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Our Key Focus Areas

An aerial photograph of a coastal town, likely in Ireland, showing a harbor with several boats, colorful buildings along the waterfront, and green spaces. The sun is visible in the sky, creating a bright glow over the town.

Education and Health
Supporting SME's and Innovation
Linking Urban / Rural
Cultural Diversity
Sustainability and Feeding the Planet

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Education and Health



Fun Food Festival



Community Gardens



**“Adopt a school”
programme**

Supporting SME's & Innovation



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Linking Urban/Rural



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Cultural Diversity



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European Dimension



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Capacity to Deliver

Food Events

500,000 + visitors

The FoodieForum	February
Galway Food Festival	April
Connemara Mussel Festival	May
The Mayfly Trout Fishing Festival	May
The Burren Food Trail	May
Bia Lover, Festival of Food Athenry	June
Claregalway Castle Garden Festival	July
The Galway International Arts Festival	July
Inis Oirr Festival – The Aran Islands	August
Clarinbridge Oyster Festival	September
Galway International Oyster Festival	September
Food on the Edge – International Chefs' Symposium	October
Bia BoFinne – Inishbofin Food Festival	October
Baboró – International Arts Festival for Children	October
Bake Fest Galway	October
Celebrating Local – Galway Food, Craft and Gift Fair	November
Claregalway Castle Christmas Food and Craft Fair	December



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Our Gastronomy



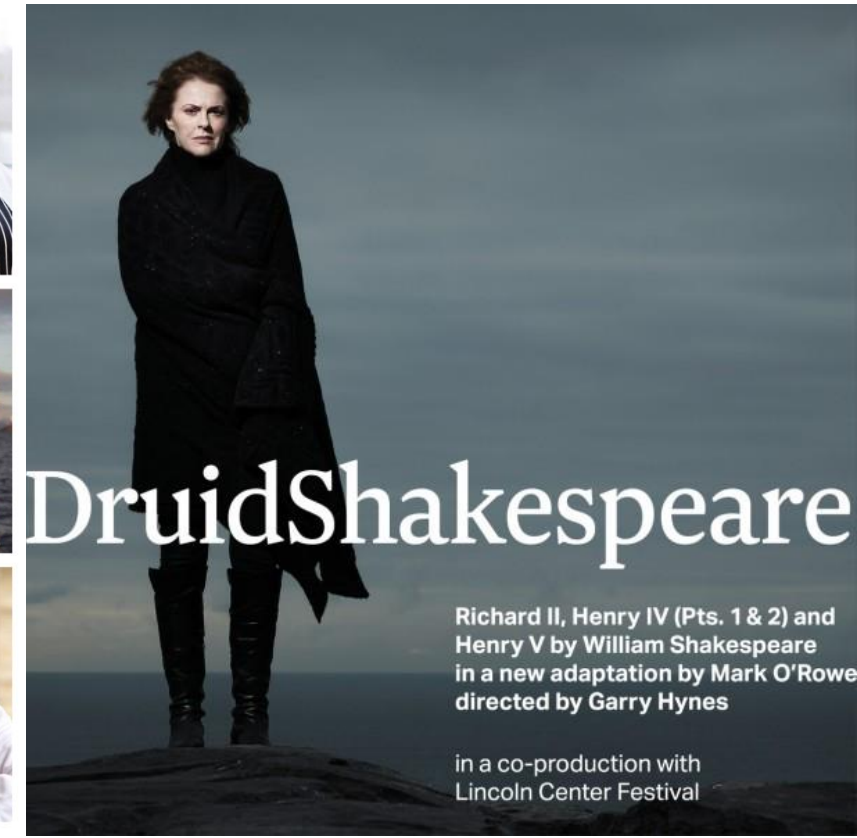
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Legacy – A Vision to Feed our Future



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Legacy – Linking Tourism, Gastronomy and Culture



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Legacy – From the Ground Up



Growing SME Value Added Sector

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Legacy – Food Footprint



Next Steps

- Official award of the designation in Aarhus on 20th June 2016
- Establish a wider stakeholder steering group drawn from the four key sectors
- Put in place the necessary structures and systems to plan, develop and implement the European Region of Gastronomy – ensuring good governance
- Development of specific actions – particularly collaborative actions under key focus areas
- Identify and maximise resources – definition of timelines and budgets for projects
- Development of our marketing and communications strategy
- Maximising the impact and legacy of the designation – evaluation
- Development of the EU element of the programme